

Paris, November 7th, 2017

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CITROEN HERITAGE OPENS ITS MUSEUM RESERVE TO THE PUBLIC FOR THE FIRST TIME



The Reserve collection of The Citroen Conservatoire, an integral part of l'AVENTURE PEUGEOT CITROEN DS, based at Aulnay-sous-Bois, North of Paris, is moving

In preparation of this move, CITROEN HERITAGE has consigned 65 vehicle lots from its museum reserve and 90 lots of Automobilia to auction house, LECLERE-Maison De Ventas, under owner Damien Leclere to be included in a unique auction on the 10th December 2017 from 14h00. The association doesn't want to sell unique models of the heritage soon century old. The association just wants to present models, which are existing in several units, and also, exposition models.

The vehicle lots carry estimates of between 1 000 € and 20 000 € and include a number of rare Sbarro Citroën prototypes, Pre-War vehicles and modern classics.

Because of the unique nature of this sale, l'AVENTURE PEUGEOT CITROEN DS are ensuring that collectors of the Citroën Marque throughout the world will be able to take part in the auction. L'AVENTURE PEUGEOT CITROEN DS is dedicated to continuing the heritage of the Citroën Marque and, all successful bidders will be invited to become members of The Association.

The Citroën Marque has been admired by several generations of owners and because of this Citroën Heritage was determined to organize an auction for all potential buyers either by bidding in person or by bidding online, via a live stream on www.drouotlive.com.

Pre-sale viewing will be on Saturday 9th December with the auction being held on Sunday 10th December.

Information :

- Pre-Sale Viewing ,Saturday 9th December 09h30 to 17h00
- Auction, Sunday 10th December 14h00
- Online Catalogue available from 20th November at www.leclere-mdv.com
- Questions/Registration; Maxime Lepissier, LECLERE MOTORCARS, maxime@leclere-mdv.com 0033(0)617698446

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L’AVENTURE PEUGEOT CITROEN DS

Created in 2015, l’Aventure Peugeot Citroën DS is a non-profitable association (Loi 1901 / French law). Teams are working to protect, promote and develop the PSA Group brands heritage. L’AVENTURE PEUGEOT CITROEN DS is made up of 5 domains: l’Aventure Peugeot, CITROEN HERITAGE, DS Héritage, CAAPY (Collection Aventure Automobiles Poissy), Centre d’archives de Terre Blanche (more than 200 years of history) and 5 sites in France: Sochaux (25), Aulnay (93), Carrières /s Poissy (78), Hérimoncourt (25), Limoges (87).

The association is daily working for and with members, who are collectors or just fans. More and more services and offers are developed for them: classic spare parts production and distribution, classic cars restoration, certificates of authenticity, archives sharing, classic cars and contents renting, merchandising distribution, hospitality facilities.

The association has recently launched an internet site, which is in the center of the association development. The site is promoting news, services, events, calendars, club list, ... It will be soon published in English and other languages. It is linked to social media as Facebook, Twitter, Youtube and brand’s corporate sites.

www.laventurepeugeotcitroends.fr

LECLERE-Maison de Ventes

Founded in 2006 by auctioneer Damien Leclère, LECLERE-Maison de Ventes is implanted in Paris and Marseille. Drouot’s shareholder, LECLERE-Maison de Ventes is a leading player of French art with 17 millions euros in 2016 for 7000 lots sold. Situated in the top 15 of the biggest French auctions houses, LECLERE-Maison de Ventes also how to stand out in 10 years as the first public auctions operator in province. Structured in twenty specialized departments : Contemporary art, Asia art, art deco, books and manuscripts, design, jewels, militaria, modern art, motorcars, old paintings, photos, provençal paintings, wines and spirit... The auction house proposes more than 50 catalogue sales by year to the French and foreign collectors.

Toutes les informations sur : www.leclere-mdv.com